

ABSTRACT

IMAGE FORMING APPARATUS

5 An image forming apparatus can form a high-
quality image while acquiring a stable conveyance
performance. A conveyance belt (21) conveys a recording
medium (12) by attracting the recording medium (12) by
an electrostatic force. A recording head (7) discharges
10 liquid droplets toward the recording medium (12) being
conveyed by the conveyance belt (21). Alternating
positive and negative electric charges are applied onto
the conveyance belt (21). A conveyance speed is
controlled in accordance with a charge period length of
15 the alternating positive and negative electric charges
applied onto the conveyance belt (21).